



Photography  
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## What to Wear For Your Photo Shoot: Choosing the Right Wardrobe

Making the right fashion choice for your photo shoot is important. The life of your image can be extended by choosing classic styles. Trendy clothing choices will quickly date the image, as fashion trends change quickly. Below are tips and things to consider when preparing for your photo shoot:

- The most universally flattering neckline is the V-Neck. The deeper the diagonal of the V the more slimming the effect. A wider V-neck can especially flatter women with narrow shoulder or pear shaped figures.
- Long sleeves flatter everyone. Bare arms will compete for the viewing attention. By choosing long sleeves the focus of the images remains on the face. Long sleeves should fit snugly, but not tightly, and should taper to the hand.
- Solid colors work best. Graphics, text and busy prints will distract the eye away from the face. Some colors that tend to work well on most everyone are eggplant, periwinkle, royal blue, aqua, red and coral pink. Avoid flesh-tones and very light colors.
- Avoid wearing contrasting colors like a black top with khaki bottoms as it draws a visual line across the body usually at the waist. Further, because of their lighter color, the khaki bottoms would also draw the eye away from the face. Instead, choose a darker tone on the bottom. If you prefer a lighter bottom, choose a lighter color top.
- I love the look of the light as it reflects off of silk and the visual texture of tweed, suede or leather. Solid colors are great but don't pass up an opportunity to show your unique personal style, it will set you apart from the dark suit, white shirt of others.
- Keep your hair style and jewelry choices simple. Small earrings with a fun (but not overpowering) necklace can add a nice personal touch. If you are going to get your hair cut or colored, do this 1-2 weeks before the photo shoot.
- Please look closely at your personal grooming needs. Retouching photos take time and cost money when a simple pluck of the tweezers or snip of the scissors can make all the difference.
- And finally, get a good night's rest the night before, and dress yourself with a positive attitude and happy disposition. Your goal is to feel good inside and out!